



Ticketline is one of Europe's largest and most established primary ticket agencies, selling millions of tickets, for thousands of events every year. Ticketline has been one of the UK's market leaders for over 40 years and now, for the very first time, is accepting inserts into ticket mailings, available exclusively through TRG Strata.

Overview
Gender
Age

Profile

Keen leisure spenders
Males and females
Predominantly 18-55 years

Base Rental
Agency Commission

Rates

£40/000
10% to DMA registered brokers

www.ticketline.co.uk

Annual volume: 480,000

Please ask us about Ticketline banner advertising opportunities.

Intelligent Inserts:

Ticketline is a well established, trusted primary ticket agent, offering a simple but effective way of targeting event goers. Your insert will be enclosed in eagerly awaited event ticket mailings - which are guaranteed to be opened by your target audience. Ticketline's reputation for excellent customer service means your products and services are able to capitalise on a customer/supplier relationship that is hard to match.

Fulfilment and Delivery:

Ticketline tickets are despatched continuously, in volumes of 20,000 -55,000 per month. Inserts must be delivered according to the supplied delivery instructions, a minimum of 3 days before the start date and should be no larger than 210 x 100mm (or folded to this size). Inserts which are unusually shaped or weigh more than 10g may, if accepted, incur an additional charge.

Ticketline Inserts are brought to you by TRG Strata:

TRG Strata is the respected, capable and friendly face of List and Insert Management. We pride ourselves on our professionalism, extensive experience, in depth knowledge and personable approach to business - all of which enables us to deliver a superior level of service and account management. Our clients tell us that this is what differentiates us from our competitors and why they continue to use us time and time again.

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TRG STRATA
managing data
into revenue