

including



Owning both Thomson and First Choice, along with a number of other brands, Tui is the UK's largest holiday company. Ads can be included on pages in ticket books sent out a few weeks prior to the holiday.

Profile

81% earn £30,000+
Generally aged 30-65 years depending on brand
Available on brand, destination and UK airport

Rates

£35-45/000 dependent on page
FOC
£2,000
10% to DMA registered brokers

Income
Online Activity

Base Rate
Selections

Brand
Destination
UK airport

Minimum Order
Agency Commission

www.thomson.co.uk www.firstchoice.co.uk
www.tuitravelplc.com www.thomsonfly.com

Annual volume: 1 million approx

Please ask us about TUI insert opportunities.

Intelligent Ads:

Ticket mailings are a channel trusted by the recipient and virtually guaranteed to be opened, making this channel very responsive for the right offers. With the chance to target the audience by brand or by holiday type you can ensure you reach the right people with your advertising. Tui Travel plc is a world leading international leisure travel company, serving more than 300,000,000 customers in 25 different source markets.

Fulfilment and Specifications:

With approximately 1,000,000 available across the year, on continuous despatch, this represents a significant opportunity. The creative must be DL sized (full specifications available on request) and must be delivered at least 3 weeks before the start date.

World of TUI Ticketbook Ads are brought to you by TRG Strata:

TRG Strata is the respected, capable and friendly face of List and Insert Management. We pride ourselves on our professionalism, extensive experience, in depth knowledge and personable approach to business - all of which enables us to deliver a superior level of service and account management. Our clients tell us that this is what differentiates us from our competitors and why they continue to use us time and time again.

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TRG STRATA
managing data
into revenue