

SEE Tickets is part of SEE Tickets International, the largest ticketing organisation in Europe. TRG Strata are proud to be the exclusive managers of this dynamic, accurate and most of all responsive file of events goers. Individuals have bought tickets for high profile rock and pop events right through to major sporting fixtures. Mailers can take advantage of a file made up entirely of transactional data and use selections such as event type and booking source to target their message most effectively.

### Profile

#### Overview

#### Gender

#### Age

Frequent leisure spenders

54% female

Predominantly 25-54 years

### Rates

#### Base Rental

£110/000

#### Charity Discount

£5/000

#### Selections

£5/000

Gender

Recency

Geography

Source of Booking

No. of Tickets Purchased

Event Type

#### Run on Charge

£10/000

#### Production/Delivery

£30

#### Minimum Order

£500

#### Agency Commission

15% to DMA registered brokers

[www.seetickets.com](http://www.seetickets.com)

0-12 month volume: 613,777

Please ask us about SEE Tickets inserts.

### Fresh Data:

SEE Tickets supplies tickets to the hottest West End shows, festivals, concerts, family events and sporting fixtures, most notably selling all Reading and Leeds Festival tickets in just 1 hour. Most customers are internet-savvy and purchase their tickets on-line, the rest utilise the dedicated call centre. With the file updated monthly, this highly selectable database is suited to mailers looking to target active, outgoing leisure seekers with disposable income - from young 'socialites' to upmarket consumers who enjoy the finer things in life. All data is PAF verified and MPS cleaned, with any incomplete, business or overseas records removed.

### Counts and Data Delivery:

We always aim for efficiency at TRG Strata. If you work to tight deadlines then we will work to tighter ones, getting accurate counts and data to you on time. Generally we advise allowing 24 hours for basic counts (48 hours for previous order exclusions or more complex counts) and 3 days for data delivery. If however, your counts or data needs are more urgent, please give us a deadline and we will do everything possible to meet it.

### SEE Tickets Postal Data is brought to you by TRG Strata:

TRG Strata is the respected, capable and friendly face of List and Insert Management. We pride ourselves on our professionalism, extensive experience, in depth knowledge and personable approach to business - all of which enables us to deliver a superior level of service and account management. Our clients tell us that this is what differentiates us from our competitors and why they continue to use us time and time again.

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**TRG STRATA**  
managing data  
into revenue