

SEE Tickets is part of SEE Tickets International, the largest ticketing organisation in Europe. TRG Strata are proud to be the exclusive manager of this responsive opportunity, targeting individuals receiving tickets for events ranging from high profile rock and pop concerts to major sporting fixtures. Take advantage of the expectant mood of customers when they receive their eagerly awaited tickets, customers who have long proven responsive to a variety of offers contained within these mailings.

### Overview

#### Gender

#### Age

## Profile

Frequent leisure spenders

54% female

Predominantly 25-54 years

### Base Rental

### Agency Commission

## Rates

£40/000

10% to DMA registered brokers

[www.seetickets.com](http://www.seetickets.com)

Annual volume: 1 million

Please ask us about SEE Tickets postal data.

## Intelligent Inserts:

SEE Tickets supplies tickets to the hottest West End shows, festivals, concerts, events and sporting fixtures, most notably selling all Reading and Leeds Festival tickets in just 1 hour. Tickets are expected and important to the customer, so you can be sure that your insert will be seen. Advertisers can also benefit from the existing relationship between SEE Tickets and their customers - making this a highly responsive channel. Most customers are internet-savvy and purchase their tickets on-line, the rest utilise the dedicated call centre.

## Fulfilment and Delivery:

SEE Tickets despatch their ticket mailings continuously, in volumes of approximately 90,000 per month. Inserts must be delivered according to the delivery instructions no later than one day before the insert start date and should be no larger than 210 x 100mm (or folded to this size). Unusually shaped inserts or those weighing more than 10g may, if accepted, incur an additional charge.

## SEE Tickets Inserts are brought to you by TRG Strata:

TRG Strata is the respected, capable and friendly face of List and Insert Management. We pride ourselves on our professionalism, extensive experience, in depth knowledge and personable approach to business - all of which enables us to deliver a superior level of service and account management. Our clients tell us that this is what differentiates us from our competitors and why they continue to use us time and time again.

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**TRG STRATA**  
managing data  
into revenue